



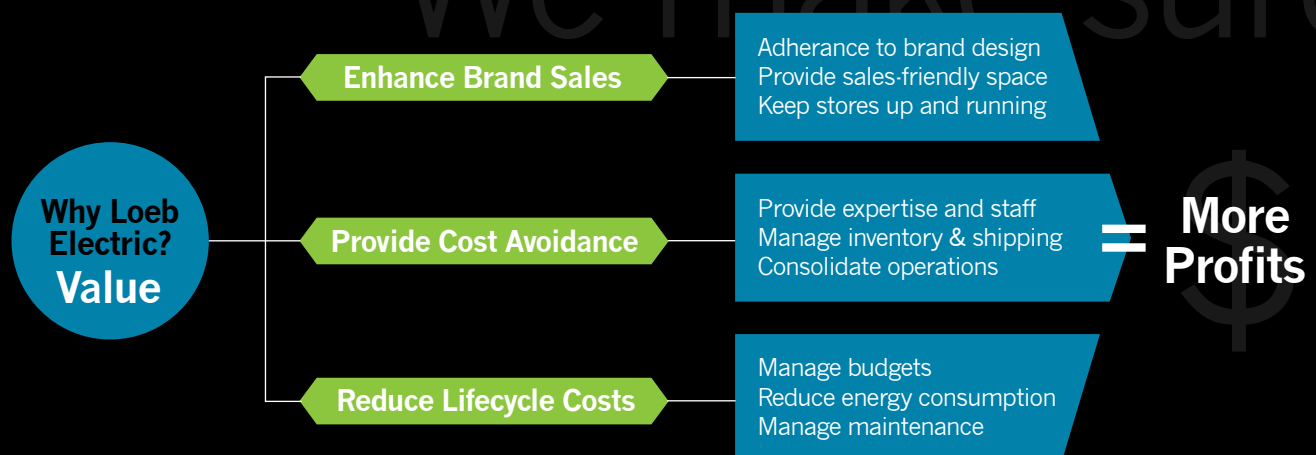
BRAND DESIGN & CONSTRUCTION / LAMP REPLENISHMENT / ELECTRICAL MAINTENANCE



YOU TAKE GREAT STEPS TO DESIGN THE PERFECT ENVIRONMENT WE MAKE SURE IT STAYS THAT WAY

Today, lighting a retail environment is more challenging – and important – than it’s ever been to create a comfortable shopping environment and keep your customers coming back. / Designers, construction departments and store operations must continually strive to find the right balance between quality and cost, performance and energy reduction, and the overall aesthetics of the system versus its ease to maintain. / Loeb Electric can help your team develop and maintain a comprehensive program

that fulfills all of these needs and more. / Loeb Electric’s reputation is built on the promise that we will build and enhance your brand in the retail environment and reduce overhead by managing the lifecycle cost of your stores. We achieve this by providing the expertise and resources needed to construct, manage, procure and maintain the lighting and electrical systems integral to the success and profitability of each retail space.



Our total approach to your stores' lighting lifecycle management

With Loeb Electric, you have a proven partner with the capabilities to handle every aspect of your store's **lighting lifecycle**, from assisting with sustainable design to the day-to-day maintenance, repair and energy optimization.

We make sure that everyone in your organization understands the system requirements and manages to those exact specifications every time in order to keep your lighting running at its optimal levels and your stores looking their best.

As experts in retail lighting, we help our clients create new or refreshed environments that optimize illumination, complement your brand image and help reduce your overall lifecycle operating costs.

With Loeb Electric, you have an experienced Project Coordinator dedicated to just your project. Your Project Coordinator works with your construction team to identify the best equipment package including:

- ❖ Negotiated pricing with the manufacturer, eliminating contractor mark-ups
- ❖ Consistent products that assure correct fixture is being installed
- ❖ Products procured based on construction schedule or pre-determined inventory levels to allow for reduced number of shipments and shorten project lead times
- ❖ Dedicated National Accounts warehouse
- ❖ Help with securing government incentives at the state and federal level

Loeb Electric has been helping companies improve their bottom line for almost 100 years. We know that the sooner your store is open the sooner it is profitable. Our package of services is designed to help

you meet your construction schedules and get your stores generating sales.



Brand Design & Construction
Lighting Lifecycle Management
Maintenance
Lamp Replenishment

LAMP REPLENISHMENT

lamp replenishment / lamp replenishment / lamp replenishment

gives you assurance that they are built and operating to specs



- ❖ Assure adherence to brand design integrity by the use of customized templates
- ❖ Keep inventory levels at a minimum and reduce exposure to excess stock

Complete reporting at both store and corporate levels provides a snapshot of how much you spent and where. Through the use of permission levels you can assign authority to allow for flexibility in those expenditures.

The customization of the RightLight application allows you to insert controls when and where you need them at a level that fits within the management and operations of your company. The end result is that runaway costs and budget overages can be a thing of the past.

Loeb Electric has set the industry standard for lamp replenishment – making sure that your exact lighting specifications at each store are always maintained. Our exclusive RightLight® application keeps the right lamp on hand for every fixture and provides your associates with complete instructions for where each lamp should go.

With RightLight, you have complete visibility over the ordering process with built-in controls that:

- ❖ Restrict expenditures through pre-determined budgets at various levels



electrical maintenance / electrical maintenance / electrical maintenance

and are always maintained to maximize profitability

Every lighting environment requires ongoing service to ensure optimum performance and safety as well as to extend the life of your system.

Loeb Electric, through our Loeb Lighting Services division, has the resources across the country to handle virtually any electrical need anytime and anywhere, including:

- ❖ Lighting, electrical and sign maintenance
- ❖ Replace lamps and ballasts
- ❖ Retrofit fixtures and non-compliant systems
- ❖ Recycle or dispose of lamps and ballasts
- ❖ 24-Hr immediate response to emergencies
- ❖ Industry-leading software provides real-time status of any job or all
- ❖ Courteous, professional, staff is trained to identify problems that can be resolved without dispatching a tech
- ❖ Evaluates all service and charges to ensure they are within industry standards



Loeb Lighting Services completes over 60,000 service calls each year. We are consistently ranked as one of the top maintenance vendors for many major retailers throughout the US, Canada and Puerto Rico.



Loeb Lighting Services

Call us today and we will demonstrate how Loeb Lighting Services and all the Loeb Electric National Account services for retailers can bring value to your stores and brighten your bottom line.



Construction
Brand Design
Electrical Maintenance
Lamp Replenishment
Brand Design
Construction
Brand Design



Call us today 888.563.2669

or visit us on the web at

www.loebelectric.com/natlaccts

For Loeb Lighting Services call

800-866-5616

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